



2013



The Broadwater Breeze

www.broadwaterfl.org

News and information for the Broadwater Community in St. Petersburg, Florida

NEW BOAT RAMPS AT MAXIMO PARK

Story and Photos by Edie Creter

On July 23, 2013, the Maximo Park (34th St. S and Pinellas Point Drive, St. Petersburg, across from Eckerd College) boat ramps dedication ceremony was held for seven new boat ramps where several boats can be launched at one time. Unlike boat ramps at Gulfport and Fort DeSoto, these boat ramps are free to use.

In 2012, the City was awarded a Florida Boating Improvement Program Grant in the amount of \$200,000 for the Maximo Park boat ramp improvement project. On site improvements included design and permitting services, demolition of seven existing boat ramps and six stationary docks, construction of seven new boat ramps and four floating docks, construction of a new solar-powered restroom facility, security lighting, and parking improvements. *Continued on page 2*



SAVE THE DATE

- Sept 11:** Candidates Debate (in place of General Meeting) at SPC Allstate Center 6:30 PM
- Sept 28:** Carefest Lake Vista Park
- Oct 15:** 34th St Plan Public Meeting SPC Allstate Center 7:00 PM
- Nov 5:** Election Day
- Nov 7:** Board of Directors Meeting
- Nov 15:** Winter Broadwater Breeze Deadline
- Dec 14 (Sat):** Broadwater Holiday Party

34TH ST SOUTH REDEVELOPMENT

The steering committee comprised of fifty or so members has had five meetings since the April 23rd Kick-off meeting. Broadwater has had excellent participation from Tom Ando, Mike Milvain and Evelyn Hill. Anyone can participate in steering committee meetings and we wish to thank Broadwater residents Frank McKinney, Frank Bozikovich, Neil Mirchandani, Thom Burton and Doug & Rhonda Fuller for contributing to at least one meeting. Project coordinator Gary Jones has been a man of his word in keeping the meetings at 2 hours and has opened our minds to some exciting ideas that can make our area unique and attractive to development. A Business Association is also being formed to help organize and collectively support and market our great local businesses. We ask that you support these merchants so we can retain business while working to attract more. We were also excited to see a presentation by Maximo Marina about the upcoming improvements that show their confidence in their investment in our area. Gary updated the plan progress in front of another great enthusiastic crowd on August 13th. **If you were not able to be there please visit www.stpete.org/34 and view the Update Presentation.** *Continued on page 3*



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Go to www.tampabaywatch.org
to see the many programs they have to
preserve and restore our waters.

Congratulations! Jack & Doug will receive a \$25 gift certificate compliments of *John Ferguson, CDPE, SRES, Broker Associate*



NEW BOAT RAMPS AT MAXIMO PARK

CONTINUED FROM PAGE 1

Adjacent are a replica Indian Mound, picnic tables with shelters, barbeques, and new playground, all on a picturesque beach overlooking Boca Ciega Bay. Penny for Pinellas funds provided necessary funding for the remainder of these projects.

Many residents of the area participated in the event, with the Broadwater and Greater Pinellas Point communities well



represented at the dedication ceremony.

The ceremonial ribbon was simultaneously cut by Mayor Bill Foster, City Council Members (including Council Members Steve

Kornell, Wengay Newton and Leslie Curran) and Neighborhood Association leaders (including our own Tom Ando



and Evelyn Hill).

The ceremony ended with a perfect boat launch by the St. Petersburg Police Department Marine Patrol. Perhaps you have seen this police boat patrolling our canals in recent months. The barbeque lunch that followed was provided by Greater Pinellas Point Neighborhood Association and the 54th Avenue South Publix.

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Debbie Zito



Lee Krueger



34TH ST SOUTH REDEVELOPMENT

Continued from page 1

Please consider attending a meeting on September 10th, 24th, or October 8th to help with the design of the plan. Thank you for supporting the City, local businesses and your neighborhood leadership in this effort. Please visit www.stpete.org/34 for the latest information or contact Gary Jones at 893-7100 or gary.jones@stpete.org. See you on October 15th at the next Public Meeting!



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FROM THE BCA BOARD

We welcome Charles Goes to the open Board of Directors position. We had three very qualified candidates and the decision was quite difficult. We are taking nominations now for anyone interested in serving on the 2014 Board of Directors. It has been quite an active summer for Broadwater with the 34th St. S Plan coming into shape and the Rahall Estate initiative gaining some momentum. Mike Milvain, Evelyn Hill and I, along with contributions from several other Broadwater residents, have had a strong presence on the 34th St. S Steering Committee. The plan will be drawn up in the next two months and be presented at the October 15th public meeting. Please continue to show your support of this effort by attending that meeting or any of the upcoming Steering Committee meetings. Mike, Julie Reardon and I have also been working behind the scenes to garner support from the City Council to explore the possibility of purchasing the Rahall Estate. Your communications to the Mayor and City Council have also had a positive impact. This is an opportunity for the city to improve the quality of life in Broadwater and the surrounding neighborhoods who have also provided strong support. These efforts do not go unnoticed especially in an election year. A strong voter turnout from our area neighborhoods on November 5th will also go a long way in keeping the City Council and Mayor focused on our issues and efforts going forward! In lieu of our regular General Meeting we will be hosting a Candidates Forum on September 11th at SPC Allstate Center. I look forward to seeing you there!

Tom Ando
BCA President



CANDIDATES FORUM

Will be held on Wednesday Sept. 11 at 6:30 PM at the SPC Allstate Center at 3200 34th St. South.

Broadwater will host the candidates for Mayor and City Council for a forum that will take the place of our regular General Meeting. All area neighborhoods will be invited to hear how the candidates intend to address the needs of our great area.



Our Welcome Aboard representatives are Kris Holtman, Maria Roesner and Mary Lisan. Kris, Maria, and Mary all live on 44th St S and have teamed up to make sure all new residents are welcomed in a timely manner. If you need to let our Welcome Aboard ladies know about a new resident please email infolink@broadwaterfl.org or call Kris at 867-3172, Maria at 498-6899 or Mary at 215-962-8814

A Warm Welcome to our Newest Neighbors

Kevin & Michelle Stella 4533 39th St S
Nancy Johnson 4160 39th St S
Lou & Lina Hodac 3991 38th Way S
Erwin Danneels & Selenia Rodriguez 4597 45th St S
James & Susan Crona 4345 39th St S
Jannine LeMere & Samuel Doyle 3872 42nd Ave S
Gerry & Lynne Moore 3896 42nd Ave S
Javier & Janine Secada 4321 39th St S



WELCOME EDGE FITNESS

Doug and Loida Pearson have rebranded Gold's Gym St Pete South to become Edge Fitness. They have been providing optimum workout experience and excellent customer service for almost 30 years in multiple locations in Pinellas County. Their brand evolution is more than just a logo makeover. It is about recommitting and refocusing on the tenets that have been the pillars of their success for decades. Over the coming months you will notice a fresh new look, improvements in the locker rooms, new cardio equipment, more flat screen TV's, upgraded juice bar and menu, and an updated and more user friendly website. You will feel at home in the friendly and comfortable setting for ALL fitness levels. Visit them at 4949 34th St S or edgefitnessfl.com

WANTED

Now accepting nominations for the
Broadwater Board of Directors
Contact Tom Ando at
t.ando@turtlese.com or 638-1421

CABERNET SAUVIGNON POPULAR AND A WORLD TRAVELER

submitted by Jeannie Cox, Tosti's Spirits & Wine



Cooler weather is approaching and it's time to pull out those big Cabs. Cabernet Sauvignon is one of the most popular and widely planted wine grape varietal in the world. Found on 6 out of 7 continents it is the offspring of Cabernet Franc and Sauvignon Blanc. The crossing is believed to have occurred in the 17th century, giving it a long history.

There are many reasons why Cabernet Sauvignon is so popular. It is easy to grow, easy to vinify and has deep dark blackberry, black currant, cassis flavors that everyone loves. It is a grape that has the ability to show vintage characteristics, terrior and winemaking methods. It has a true affinity to oak aging and sometimes in younger wines it is hard to distinguish the oak from the fruit flavors, in older wine oak gives complexity and added tannins. The bunches of grapes have small berries with thick skins resulting in a large skin to juice ratio, allowing more color, tannins and phenolics to be extracted. Phenolics are found in the skins and are responsible for color, aroma and mouthfeel.

Cabernet Sauvignon is a great companion to other grape varietals. It is blended to give structure, color, tannins or "backbone" to the wine. Originally from Bordeaux, it is the main grape in the Graves and Medoc regions, where it is often blended with Merlot, Cabernet Franc and Petit Verdot. In Italy it is blended with Sangiovese, in Australia it is blended with Shiraz and in the US it is often blended with Merlot and Cabernet Franc.

Unquestionably it is king of Napa Valley. There it finds the long growing season needed to ripen properly. Napa Cabernets come in many styles of wine due to the different elevations, micro climates and soil types where it grown.

Now that we've selected the wine, what's for dinner? Cabernet is a good pairing for steaks, ribs, beef stew, pasta with red sauce, strong cheeses, or my favorite chocolate (especially dark). Cheers!

THE RAHALL ESTATE

The City of St. Petersburg has a rare opportunity to purchase a portion of all of the Rahall Estate located on 41st St S just north of 42nd Ave S. The Rahalls have owned the 4.6 acre property since the mid 60's and currently have it on the market. The city is assessing the feasibility of purchasing the property using interest from the Weeki Wachee Fund which is earmarked for this type of project. The preserved land could be used for a future passive park that would be a great asset to Broadwater and the environment. Council Member Steve Kornell has been working diligently to make this happen and there is a Facebook page at <https://www.facebook.com/CreateANewWaterfrontParkInStPete> if you wish to follow the progress. Infolink subscribers will also be updated as new information becomes available.



REMINDERS

- Please be mindful of the speed limit in Broadwater
- Please remind your contractors and guests to observe the "No Parking" signs on the north side of 46th Ave S.
- Please clean up after your pet. It is against city ordinance to not pick up their waste so carry a bag
- If you are having any dock or seawall work performed please ask your contractor **not** to use the area on 38th St S (south of 46th Ave S) to unload materials. This area has been the subject of much abuse and the pilings are constantly being damaged at the expense of the taxpayers.
- Please remember to turn your irrigation off during wet weather or better yet install a rain sensor
- Trash Collection for the week of Nov 11th will be on Tuesday & Thursday, No change for Recycling
- Trash Collection for the week of Nov 25th will be Monday and Wednesday, Recycling will be picked up Friday

HOW YOUR \$30 MEMBERSHIP IN THE BROADWATER HOMEOWNERS ASSOCIATION MAKES A DIFFERENCE!

Top 10 List:

Submitted by Laura Yaeger

10. Experience that good feeling when you see a smile on your neighbor's face at one of the neighborhood social events
9. Provides us an opportunity to make a little extra cash at the neighborhood garage sale.
8. Builds stronger relationships between neighbors and surrounding communities.
7. Funds neighborhood beautification and Helping Hands projects.
6. Protects all through our strong neighborhood watch program.
5. Experience that exhilarating feeling as you walk through the Broadwater Haunted House. BOO!
4. Increases property values.
3. Advocates for our community's welfare and improvement (ie: the 37th Street Trial and 34th St Redevelopment Plan)
2. Shows our appreciation to our troops.
1. Benefits each and every resident.

Clearly, every membership counts! THANK YOU FOR YOUR SUPPORT!

Remember the yearly dues of \$30.00 is less than an evening out on the town. Don't forget to join this year!



Membership

Your dues are appreciated and support the many activities of the Broadwater Civic Association. We currently have 269 paid members (51%) exceeding last year's total. If you have not sent your 2013 dues in, you may pay at the September 11th Candidate's Forum, mail it to Vicki Linkovich, or drop it to your Block Captain. Please fill out the member form (available on the website) completely as we are always updating our database and want to make sure your information (and your pet information) is current. The form can be downloaded at www.broadwaterfl.org under the Contact Us tab. If you are not sure if your dues have been paid you may contact your Block Captain or email infolink@broadwaterfl.org to verify.

Broadwater Civic Association Members & Committee Chairpersons

President	Tom Ando	638-1421	4532 38th St. S.	t.ando@turtlese.com
Vice President	Evelyn Hill	864-4188	4416 46th Ave. S.	broadwaterinfo@aol.com
Secretary	Julie Reardon	742-5036	4348 46th Ave. S.	julie@ReardonHomeTeam.com
Treasurer	Vicki Linkovich	202-8647	4316 44th St. S.	mslink@tampabay.rr.com
Other Board Members	Mike Milvain	866-9803	4340 45th St. S.	mmilvain@gmail.com
	Charlie Phillips	420-6149	3812 46th Ave S	charlesphillipsjr@live.com
	Lee Krueger	515-3437	3830 46th Ave S.	lkreator@aol.com
	Doug Fuller	866-7891	4384 46th Ave S.	dougfuller@tampabay.rr.com
	Cheryl Cook	813-787-5580	3899 48th Ave S.	ccookhomes@gmail.com
	Laura Yaeger	713-502-7719	4396 46th Ave S.	LVY@tampabay.rr.com
	Darryl Wilson	562-7882	4196 40th St. S.	Wilson@law.stetson.edu
	Dick Collins	743-4304	3949 41st St. S.	rico1111@tampabay.rr.com
	Charles Goes	498-7345	4400 43 rd St S	cgoes@digilinx.com
Committees				
Block Captains	NEED VOLUNTEER			
Codes	John Ferguson	906-9303	4130 39th St S	john@justlistedstpete.com
Business Liaison	Charlie Phillips	420-6149	3812 46th Ave S	charlesphillipsjr@live.com
CONA	Charlie Phillips	420-6149	3812 46th Ave S	charlesphillipsjr@live.com
Newsletter	Dena McElerney	403-2321		toplineconsultant@yahoo.com
Neighborhood Watch	Ted Seefeldt	421-1201	4490 40th St. S.	Seefeldt@tampabay.rr.com
Social Committee	Evelyn Hill	864-4188	4416 46th Ave. S.	broadwaterinfo@aol.com
- Webmaster	Karen Crowley			ksessionscrowley@gmail.com
Helping Hands	Kristen Mory	688-9597		kristenmory@yahoo.com
Contractor Referrals	Lisa Lau	973-641-8295		lisalau18@yahoo.com
Welcome Aboard	Kris, Maria & Mary	867-3172	498-6899	infolink@broadwaterfl.org
Resources:				
City Codes Depart.	To Register Complaint	893-7373	http://www.stpete.org/eservices/index.asp	
Maximo Resource Ctr.		866-7177	4815 34th St. S.	Hours: M-F 9-12 Wed 1-4

THE Real Estate Report

Prepared exclusively for the Broadwater/Maximo neighborhood by Sharon Simms, CIPS, CLHMS, CRS

Third Quarter 2013

A Look at Broadwater Waterfront Homes Over the Last 15 years

Most of us know that back in the early 1970s you could buy a Broadwater waterfront home (new) for under \$50,000. But that's before some of our Broadwater homeowners were born! So let's not go back that far. In 1997 the average price was \$203,123 and averaged \$100 per square foot. So a 1,680 sq ft 3 bedroom pool home on 48th Ave S sold for \$147,000 (the low that year) and a newer 2,700 sq ft home on 45th St S sold for \$301,000 (the high that year).



By 2005 all waterfront homes were selling over \$500,000. Prices rose until they peaked in 2006 with an average price of \$700,282 and \$320/sq ft. Then home prices started dropping until they reached a low in 2009 of \$400,377 average with \$188/sq ft. That was a drop of over 40% from the highs. Prices started creeping back up then, and so far this year the average

See **Broadwater** (next page)

IMPORTANT INSURANCE INFO!

Most of the homes in Broadwater are below the current required base flood elevation. They were built in compliance, but the rules have changed a couple of times since the 1970s. We've been fortunate to be "grandfathered" in at reasonable rates, since our homes were built in compliance with rules in effect at the time. Many of us will have the new rates gradually take effect, and have a 20% annual rate increase cap.

For those without a current flood policy, buying a new policy or selling a property: the new rates will hit with a bang. Check the FEMA site to read the **Biggert Waters Flood Insurance Reform Act of 2012** and read about the impact of the changes at:

<http://www.fema.gov/flood-insurance-reform-act-2012>

Keep in mind that when lenders are qualifying someone for a mortgage, property taxes and insurance are both included in the formula for how large a monthly payment they will permit. Many buyers will find that they will not qualify for as large a loan as before. 🏠

Aluminum Wiring

As I've mentioned before, Citizens Property Insurance (and many other companies that follow them) will not issue a new insurance policy for a home with aluminum branch circuit wiring unless the home has been rewired completely with copper wiring on all connections have either COPALM or ALUMICONN connectors



throughout the home. You may be comfortable and insured in your home with aluminum wiring, but if you sell it, your buyer will not be able to get a new insurance policy.

Some electricians will only do rewiring and not connectors. Other electricians won't do either one. Check around and get some quotes if you want or need to make changes. You aren't required to make these changes if you sell your home, but your buyer may be able to cancel the contract either under an "as is" contract during the inspection period or later if he's denied a mortgage because he can't get insurance. 🏠

Don't let your insurance policy lapse!

The rate increase caps that owner occupied homes have for both homeowner's and flood insurance policies only apply to current owners and to policies that have not lapsed. If you're going on vacation or depend on someone else (even your bank) to make your insurance payments, be sure to verify that the payment has been made - before the due date. Having to get a new policy because of a missed payment can bring a very unpleasant surprise. Even though our homeowners rate increased by 15% this year, it's \$2,240/year less than it would have been if we had to get a new policy, which would have been a 78% increase. 🏠



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(Continued from page 1)

sale price is \$500,251 and \$203/sq ft. Averages are only that, so ask a REALTOR® if you want to know more about the value of your particular home. Don't rely on a Zestimate - they may be on target, or they may be 20% off in either direction - the problem is, you don't know which. 🏠

Statistically Speaking

These figures show the current market and the recent Broadwater sales history according to the Multiple Listing Service (MLS). Prices vary by size, condition and location, so the \$/square feet has a tremendous range and is "nice to know" rather than a useful criteria.

Broadwater:	Waterfront					Non-Waterfront				
	#	\$ Low	\$ High	Average	\$/SF	#	\$ Low	\$ High	Average	\$/SF
Avail 8/12/13	3	359,000	2,600,000	504,500*	242-268	3	279,000	287,000	281,667	133-153
Pndg 8/12/13	5	299,900	550,000	466,980	150-242	2	265,000	310,500	155,383	118-134
Sold YTD '13	13	285,000	720,000	500,231	150-278	5	192,500	289,500	244,700	95-141
Sold 2012	19	300,000	985,000	449,132	105-294	2	205,000	323,000	264,000	118-155

*Excludes the \$2,600,000 listing

Many people ask me about market activity in neighboring communities as well. Here is a look at what's happening on the waterfront* in some other popular areas:

Waterfront	Active as of 8/12/13			Sold YTD 2013		Sold 2012			
	#	\$ Low	\$ High	#	\$ Low	\$ High	#	\$ Low	\$ High
NEIGHBORHOOD									
Broadwater	3	359,000	2,600,000	13	285,000	720,000	19	300,000	985,000
Bayway Isles	4	1,399,000	1,950,000	4	523,000	835,000	5	550,000	980,000
Causeway Isles	8	239,000	1,899,000	9	250,000	775,000	14	250,000	841,500
Pasadena Yacht/Country Club	13	750,000	2,895,000	11	530,000	1,400,000	11	635,000	2,350,000
Pinellas Point/Bahama Shores	7	724,988	1,599,000	4	514,000	925,000	7	300,000	1,189,000
Snell Isle/Coffee Pot/Old NE	15	1,150,000	3,950,000	14	850,000	3,600,000	11	459,500	1,635,000
St. Pete Beach/Pass-a-Grille	26	429,000	5,200,000	30	330,000	1,900,000	62	335,000	2,900,000
Tierra Verde	24	750,000	7,990,000	16	425,500	1,875,000	26	500,000	2,875,000
Treasure Island	42	350,000	3,299,999	21	360,000	1,200,000	65	265,000	2,500,000
Venetian Isles	10	430,000	1,745,000	21	370,500	754,000	26	360,000	1,560,000
Yacht Club Estates	8	499,900	1,500,000	21	375,000	1,652,000	12	388,000	1,900,000

*This includes only "navigable water to the Gulf" properties - not lakes, ponds, etc.

TEAM NEWS!

In June, Sharon attended an international conference focused on luxury real estate in Los Angeles, CA.

Tami taught the **Certified Luxury Home Marketing Specialist** course in St. Louis, MO in June, then again in the Woodlands, TX (outside Houston) in July.

Rob got a personal trip in during July to visit family in Minnesota. (Amy was just heading on a cruise at last press time, which went very well!) Sharon and George will have returned from two weeks in Costa Rica by the time you read this, so everyone's had a bit of travel over the last few months.

Tami was busy with the **Downtown Business Association's 40th Annual Sunrise Sale** event in July, and has lots of volunteer activities kicking back into full gear as we head toward Fall.

The next few months are big for real estate conferences around the country, so we're looking forward to honing our skills and bringing back new ideas to benefit our clients.

Sharon Simms,
Team Leader

Tami Simms,
Director of Marketing
& Concierge Services

Amy Dinovo,
Strategic Execution Officer
& Client Care Manager

Rob Johnson,
Accredited Buyer
Representative





Health and Wellness Column

submitted by Kristen Mory

A MOMENT IN TIME !

How many times do you say “time flies?” How often do you take time to truly enjoy the present moment without worrying or thinking about what will come next? In today’s fast and furious society, it is becoming increasingly important for kids and adults alike to take a “time out” and bring our thoughts and awareness back to the present moment. Simple meditation exercises such as the one below can help bring peace to your heart, mind and soul – which we all know can also positively affect our physical well being.

Mindfulness Exercise

There is no doubt that we live in a beautiful state, city and neighborhood. The next time you can set aside at least five minutes for yourself, head outside and enjoy nature in a peaceful and mindful way. You can take a short walk or just sit comfortably and engage your senses with your surroundings either alone or with a silent partner. While you are outside focus on one of the three exercises listed below



1. **The Sights** – While you are out, look over the big picture for approximately one minute. Then, slowly focus your eyes on the details of your surroundings. As you look at the various colors, shapes, dimensions and movements of the outside world, take a few deep cleansing breaths and enjoy the scenery.
2. **The Sounds** – Listen to the sounds in the distance and the background noise. Accept this as background without passing judgment on whether it is good or bad; it just is. Now focus in on the melodies around you. They may include the birds chirping, the tree frogs singing or the soft waves hitting the shore. Allow your heart to dance along with these melodies. Take some deep breaths as if to provide the harmony to the sounds you are hearing around you.
3. **The Flavor** – Sit quietly with your favorite food or drink in hand (hopefully something healthy like warm herbal tea!) Take the full five minutes as you enjoy each sip or bite. Just let your mind focus on the flavor and the feeling that you get when you can sit in peace and enjoy your treat.
4. **The Texture** – Walk through the grass or sand and focus on the sensation each step brings on your feet. Think about how you are distributing your weight and how that effects what you experience. Now take some time to do the same with your hands by touching and appreciating the different textures that await outdoors. If you are struggling with these exercises, take some time to follow around a child who has just learned to walk or is learning a new life skill and pay attention to how he/she appreciates the environment. Simple mindfulness exercises like these can help build a life toward better awareness, enhanced appreciation and ultimately fewer problems related to physical and mental stress. Take care not to deprive yourself of appreciating each present moment, as it only comes once and will never return again!

©2013 Kristen Mory, Owner and Instructor, Generations Yoga and Fitness

For more fitness and wellness tips, visit www.generationsyoga.com

TREASURER’S REPORT *submitted by Vicki Linkovich*

As of August 20th Cash and Certificates of Deposit total \$37,665. Revenues year-to-date through August 20, 2013 of \$9,970 compared to \$9,129 for the same period last year. 2013 year-to-date advertising income reflects favorably to 2012 by \$1,186. 2012 revenues included a reimbursement from Maximo Marina in the amount of \$800 for the expense to mulch the 46th Ave. S entrance. 2013 year-to date expenses of \$6,777 compared to \$5,249 for the same period last year. The 2013 year-to-date expenditures include \$540 charged to membership for communication signage and \$850 to social events for the TASCOS services at the picnic which is a timing difference to the prior year. Year-to-date 2013 expenses also include \$450 of expense reimbursement for prior year expenses.

WHAT MAKES BROADWATER GREAT!



BROADWATER HELPING HANDS

We would like to offer a big thank you to Pro Green Lawn Service for providing a helping hand for some of our neighbors. If you or a neighbor in Broadwater needs a helping hand, please contact Kristen Mory at 727-688-9597 or kristenmory@yahoo.com. We have a wonderful group of volunteers and professionals who can assist you with a wide range of services. If we are not able to provide you with the needed services, we can at least help you find the resources you need. If you would like to be a Helping Hands volunteer, please contact Kristen. **Broadwater Cares!**

BLOCK CAPTAINS

We regret to say goodbye to long time Block Captains on 38th Way S south of 42nd Ave. **Jim and Arlene Janetzke**. They will be moving and will be missed as they consistently have been one of our top membership leaders. Thanks so much for your time and dedication and good luck in your new home. **We are also in need of a new Block Captain for 38th St S north of 42nd Ave S. If you reside in or near either of these two blocks and wish to join this great group, please contact Tom at 638-1421 or t.ando@turtlese.com**

Broadwater has 23 Block Captains that are assigned to each street or a portion of the larger streets. Your Block Captains hand out the Broadwater Breeze, help locate lost pets, promote membership, and are your first point of contact for just about anything in the neighborhood. They provide a presence on your block and are a key to the success of Broadwater. You can find a list of the Block Captains under the Contact Us tab at www.Broadwaterfl.org.

BROADWATER NEIGHBORHOOD WATCH

Broadwater can boast about one of the best Neighborhood Watch Organizations in St. Petersburg thanks to the work of coordinator Ted Seefeldt with help from Glenn Brown, and Thom Burton. Many thanks to our 70 patrollers whose presence helps keep Broadwater safe. The next time you see one of our patrol members, please take the time to thank them for volunteering their time. **We ask all residents to always be observant for any potential criminals looking for opportunity. Report anything suspicious to the police at 893-7780. This has proven to be a great deterrent in the past and assists our police department in preventing crime trends in Broadwater.** We also ask that you do not give work to individuals that solicit door-to-door. You are taking a risk if an uninsured person is injured on your property. **If you wish to participate in the Neighborhood Watch Patrol, contact Ted Seefeldt at 727-421-1201 or Seefeldt@TampaBay.rr.com**



BE CARETAGIOUS ON SEPT. 28TH

Carefest is an annual community service day that encourages people to become more involved in their community all year. Community projects are identified and then carried out the morning of September 28th. Broadwater has participated the last 3 years and will do so once again in 2013. **Our volunteers will be working the registration tables at Lake Vista Park. If you are able to volunteer, please email info-link@broadwaterfl.org or call Tom Ando 638-1421.** Your participation shows the city leaders that Broadwater cares so join your neighbors and show your community spirit!

PARENTS - LET'S NETWORK!



If anyone is interested in networking with other parents in Broadwater to socialize and organize some children's activities, please email infolink@broadwaterfl.org with your name, address and phone number. We hope to have another Halloween event for the kids (and adults) on Saturday Oct. 26th.



BROADWATER NIGHT AT BEEF'S

A big thank you to all who participated in Broadwater Family Night at Beef O' Brady's on August 22nd. Proceeds from the event will benefit Broadwater Helping Hands. Lots of fun and neighborly competition was had by all as we ate, drank and played Bingo! Special thanks go out to Franc and his wonderful staff at Beef O'Brady's as well as Edge Fitness, Pinch-A-Penny Pools, Dixie Sweets and Ms. Susie. Be sure to support these businesses that support Broadwater Helping Hands. Look for another family fun night coming soon!

WHY IS MY POOL GREEN AGAIN- HELP!

Submitted by Darlene Ladous, Pinch-a-Penny 4102 34th St S

Summer in Florida is the most challenging time to maintain your pool. The environmental conditions of our very hot weather, strong sunshine and heavy rains can wreak havoc with the water balance of our pools and algae blooms can occur if the pool owner is not diligent about maintenance. Many of our customers struggle with their pools at this time of the year. Add in the fact that many people travel during the summer months and may miss a week of regular maintenance, and pools at this time of the year can change from blue to green very quickly. Proper chemical balance is critical, as is the need to brush your pool walls and floor once a week. The weekly use of liquid Chlorinating Shock (or Salinity shock for Salt Pools) is an absolute must at this time of the year to prevent algae blooms!

In addition to maintaining the proper chemical balance of your pool, here are some simple tips to prevent algae in your pool:

- Make sure that your pump is operating at least 8 hours a day, during the day! Some people try to save on the electric bill by operating the pump fewer hours or at night, but the proper amount of circulation and filtration during the heat of the day is critical especially at this time of the year to keep your pool clear.
- Keep your filter clean and in good working order! Pool filters are like our kidneys, and they need to be maintained in order to keep your pool water sparkling clear and algae free.
- Remove debris from the pool in a timely manner! Many people find that the use of an Automatic Pool Cleaner is very helpful in keeping their pools clean. However, you must still brush the sides and bottom of the pool!
- Use an algacide as part of your regular maintenance program

Algacides are formulated to kill algae, and people who regularly use algacides report fewer problems during the difficult summer months.

If you do all of these things and STILL have trouble with recurring algae blooms, there may be other issues at hand. Phosphates, which are "food" for algae, are very common in our area. Pools with phosphates are likely to have continued issues with algae, and they must be removed with specialty chemicals.

Summertime is the time to enjoy, not be annoyed by, your pool! If you are having trouble with your pool, we are here to help. Stop by with a water sample and let us determine what the problem is and how to solve it.

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Osprey submitted by Tony Schott

Seen Around Broadwater

Cloud submitted by Terry Farner



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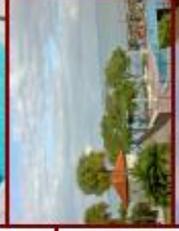
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	Exclusive Boca Sands Gated St. Pete Bch Community, Corner 3/3/2 cb, 2 Balcony, Bonus Room, Heated Pool, Spa, Boat Slips available \$729,000 MLS# U7565076		34th St N & 11th Ave. Commercial Zoned Mixed-Use Busy St. 130' Frontage 8534 SF Steel Construction \$525,000		Easy Access to Gulf The Moorings Beautiful 2/2/2 car covered Parking, X-Lg. storage room, Small Pet OK. Slip & Lift. Available Aug 1st \$2000 mo.
	Tierra Sails 2/2.5 with Bonus Room, 4 Car Garage, Fireplace, Eat-in Kitchen. MUST SEE \$259,000 MLS # U7574543		3318 11th Ave N. 3/3 Single Family Home Located behind 34th St Commercial Property above. 1Car Gar, plus Detached 600SF Apt \$108,000		Holiday Island 1/1 Resort Style Living Clubhouse, Laundry Facilities, Tennis court, Heated pool and Spa \$900. mo.
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